
Maciej Duraj (Americanized former name and byline: Mike Lata)
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<https://maciejduraj.com> (portfolio) / <https://www.artisticcounterculture.com>



Professional Summary

I am an experienced journalist, writer and researcher with a focus on tech, multimedia and constantly evolving to learn new skills related to the craft and digital arts. I enjoy learning new information through research and interviews and putting it into my own words for readers to easily discern and digest complex issues or topics. I am very technical and sometimes write technical guides or articles in addition to standard features or news. I also have press release writing experience and graphic design alongside video editing.

I enjoy lighthearted story coverage and magazine feature writing. I was born in Poland, and lived in the U.S. most of my life, but I am back home (for now Warsaw) brushing up on my native tongue. This makes me bicultural and bilingual and I would love to try working in either language covering stories for major media. I am trained in AP style and enjoy interviewing subjects and learning new things.

EXPERIENCE:

Multimedia Journalism & Reporting

- **Forbes Contributor:** For roughly five months (mid 2019) I was a Forbes contributor and some samples are still available on my website as republished by other media. I had conflict of interest with editor and asked for my other articles to be taken down so I could republish and get hopefully paid for them on other media or sites. - [Republished Sample](#)
- **TechTimes:** Wrote tech news stories daily for this media in 2014 - [Profile with Samples](#)
- **IDG Consumer & SMB:** Worked on stories for Macworld magazine, PC World magazine and website and TechHive blog during 2012
- **Palo Alto Weekly:** Interned in late 2009/early 2010 and freelanced for this publication thereafter.
- **The Orion Chico State newspaper:** Was the features staff writer for spring 2008 semester.
- **TouchArcade reviews & news:** Wrote news and mobile game reviews for this site. [Profile](#)
- **AppAdvice:** Covered news for mobile apps and hardware - [Profile](#)
- **RunnerClick:** Wrote reviews for various athletic gear in 2018

Technical Writing

- Wrote how-to guides for Trainsignal/Pluralsight, Gizmodo and UBM Techweb - [Sample](#)

Magazines Writing:

- **IDG Consumer & SMB:** I worked as an eBook editor for Macworld during late 2012 period up to January 2013.
- **AppleMagazine:** This is a digital magazine, ePub, published weekly. [Clip](#)

UBM Techweb/DeusM Web Content: Technical enterprise (B2B) news, editorials and blogs

- SaasInTheEnterprise, TheEnterpriseCloudSite, BigDataRepublic

Freelance Web Writing:

- [Pluralsight](#) (formerly TrainSignal): TrainSignal/PluralSight is an IT training site specializing in network security, cloud computing, Windows desktop software, hardware and gadgets, and more.
- [Appmodo](#), [3DTV](#), [Appadvice](#), [NoDpad](#), [The Appera](#): I produced content for these tech blogs, which focus on mobile apps, 3D printing, consumer devices and more.
- Marketing writing with all self published content on <https://invoiceocean.co.uk/blog>

Press Release Writing

- **Marketing:** Entirely self-published and self-edited press release [sample](#)
- **iOS Apps** published via PrMac.com: Samples available on my [portfolio](#) (ref: Lana Parker: lane760@gmail.com)

Web Design

- Created my personal website that also includes a tech blog here: www.maciejduraj.com
- Created separate website for marketing, graphic design: www.artisticcounterculture.com

EDUCATION:

Bachelors - spring '10 (Journalism - News Ed) – California State University Chico, CA

SKILLS:

- Tech writing and reporting specialization
- Covered other topics like cryptocurrency, Blockchain & marketing-related content
- Multimedia experience including Wordpress & various CMS systems
- Graphic design using Photoshop CS5 & iPad tools like Art Studio
- SEO/Google search strategy basics and knowledge base
- Event/conference coverage (gaming & tech expos)
- Familiar with gadgets, tech and the IT market
- Worked with enterprise-based (B2B) and consumer-based publications
- 70 WPM
- PR experience, including writing press releases and social media
- AP style excellence
- Social media management
- Apple iWork Suite
- Microsoft Office (Excel, PowerPoint, Word) Suite
- Familiar with both Mac and Windows operating systems
- Video-Editing Experience - Final Cut Pro, iMovie on both Mac and iPad
- Audio-editing experience - using Audacity
- Very familiar with various social media platforms including Instagram, Facebook and Twitter
- Translation experience Polish-English & German-English