

Maciej Duraj

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Education

Bachelors, Journalism – California State University Chico, CA, 2010

Personal website: <https://maciejduraj.com>
Multimedia website: <https://weebly.artisticcounterculture.com>
Writing & Journalism portfolio: [Portfolio](#)

Experience

- **Fakturownia.pl / InvoiceOcean:** 10/15/2018-01/31/2019
Internet Marketing specialist & Translator: I Headed the marketing efforts of the Polish-based company called Fakturownia.pl, including the sites of InvoiceOcean.co.uk and InvoiceOcean.com as the lead authority in marketing, customer support and social media. I translated some of the Polish text from Fakturownia.pl to the InvoiceOcean sites and edited all of the text that was already there. I also ran and created campaigns in Google Ads (Adwords) including some graphic design for the Display Network.
- **Forbes Tech Journalist, Freelance**
All of my articles are self-written and self-edited and focus on technology and innovations: <https://www.forbes.com/sites/maciejduraj/>
- **Technical writing**
 - Pluralsight (under Mike Lata, my birth name was Łata): [Sample](#)
- **News writing**
 - KrakowPost [report](#) as freelance piece
 - Palo Alto Weekly: [Sample](#)
 - Was Features editor of The Orion student publication at Chico State: [Sample](#)
- **Technical Writing**
Wrote articles for UBM Techweb as well as Pluralsight and other sources in the past explaining the nature of a particular technology (software and hardware)
- **Magazine Writing**
 - [IDG Consumer & SMB](#): Was the associate editor for Macworld's eBook program
 - [Tabtimes.com](#): Wrote articles focusing on tablets & slates
 - [AppleMagazine](#): Wrote feature stories related to Apple product: [Sample](#)
- **Graphic Design & Multimedia Skills**
 - [Graphic Design CV/Resume](#) / [Graphic Design Portfolio](#)
- **Creating & Editing Press Releases**
 - For [PrMac.com](#) and Marina Kahl (examples on portfolio)